



PROJECT MANAGEMENT CHALLENGE 2005



CONFERENCE

March 22-23, 2005

University of Maryland University College
Conference Center
College Park, MD

- Informative speaker sessions.
- Engaging panel discussions.
- High-quality, high-intensity professional interaction.
- Innovative Project Management tool demonstrations.

Sponsored by APPC

The 2005 Conference

- Highlights the importance of project management (PM) to mission success at NASA.
- Promotes leadership, teamwork, knowledge sharing, training and lessons-learned in PM among NASA stakeholders.
- Focuses awareness on NPR 7120.5C.
- Showcases state-of-the-art PM tools and training.
- Provides a forum for NASA's senior leadership to interact with government and contractor project team members.
- Continues to improve PM excellence within NASA.

Track Themes For 2005!

Keep Control!

Engaging topics in program control such as Earned Value Management, Scheduling, Cost Estimating, Quality and Safety

Back to Basics

Introductory and refresher PM training

Risky Business

Practical sessions in Quantitative Risk Assessment, Probabilistic Risk Assessment, Cost and Schedule Risk Analysis and others

Tool Time

In-depth demonstrations of the latest PM software tools

Dream Team Building

Innovative dialogues in team building, leadership, communications, managing people, and related topics

The Right Stuff

Case study discussions on how NASA's experienced program and project managers faced their challenges

Launch and Learn

Highly informative lessons-learned panel discussions with some of the best project managers from both inside and outside of NASA

Hot Topics

"What's new" within PM at NASA, such as NPR 7120.5C, Independent Technical Authority (ITA) and spiral development

Call for Participation

Participate in Project Management Challenge 2005 as a speaker, panelist, exhibitor or sponsor.

Submit a proposal in the following areas, or suggest your own:

<i>Case Study Discussion</i>	<i>Risk Management</i>
<i>Communications</i>	<i>PM Tool SW Demos</i>
<i>Cost Estimating</i>	<i>Quality</i>
<i>Cost & Schedule Risk Analysis</i>	<i>Quantitative Risk Assessment</i>
<i>Earned Value Management</i>	<i>Safety</i>
<i>Introductory PM Courses</i>	<i>Scheduling</i>
<i>Leadership</i>	<i>Team-Building</i>
<i>Lessons-Learned</i>	<i>New Ideas</i>

Proposal submission deadline: October 31, 2004

Contact Conference Chairpersons:

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- 2005 Conference registration to open in early fall 2004.
- 2005 Conference website (pmchallenge.gsfc.nasa.gov) coming soon!
- Join our mailing list by contacting:
 -  **Sandy Adorney:** (301) 286-3413
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2004 Conference Highlights



700 Attendees
48 Speakers

12 Panels
30 Exhibitors



"The conference helped focus the agency on the importance of learning from our collective past experiences in project management and encouraged us to seek out new tools and techniques for the future. . . . It is important for the agency to advance the "One NASA" vision. This conference made a huge contribution to that goal."

W. F. Townsend
Deputy Director, NASA GSFC

"It was a terrific conference, the first of what I hope will become a key forum for NASA managers to speak to other NASA managers at all levels. Our Agency is heavily stovepiped and has so many different products that it's easy to get lost in the confusion. . . . Real improvement happens when managers and their working troops maintain an open dialog and don't shy away, at times, from confrontational issues."

Liam Sarsfield

Deputy Chief Engineer for Programs, NASA HQ

WEDNESDAY, MARCH 31, 2004

March 29, 2004